

**TRENDS OF**

**DIGITAL**

**Transformation**



Hi, I'm **Jo Caudron**  
Active in digital since **1993**  
Internet **entrepreneur** involved  
in 20+ start-ups.

**Founding Partner of  
Duval Union Consulting**

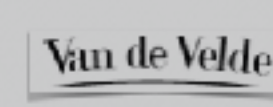
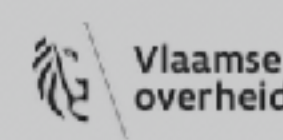
@jcaudron  
[jo@duvalunion.com](mailto:jo@duvalunion.com)



**duval union  
consulting**

We are **business**  
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world.

Our **mission** is to help  
organization transform.



# DIGITAL TRANSFORMATION

A model to master digital disruption



NEW  
EDITION

Jo Caudron & Dado Van Peteghem

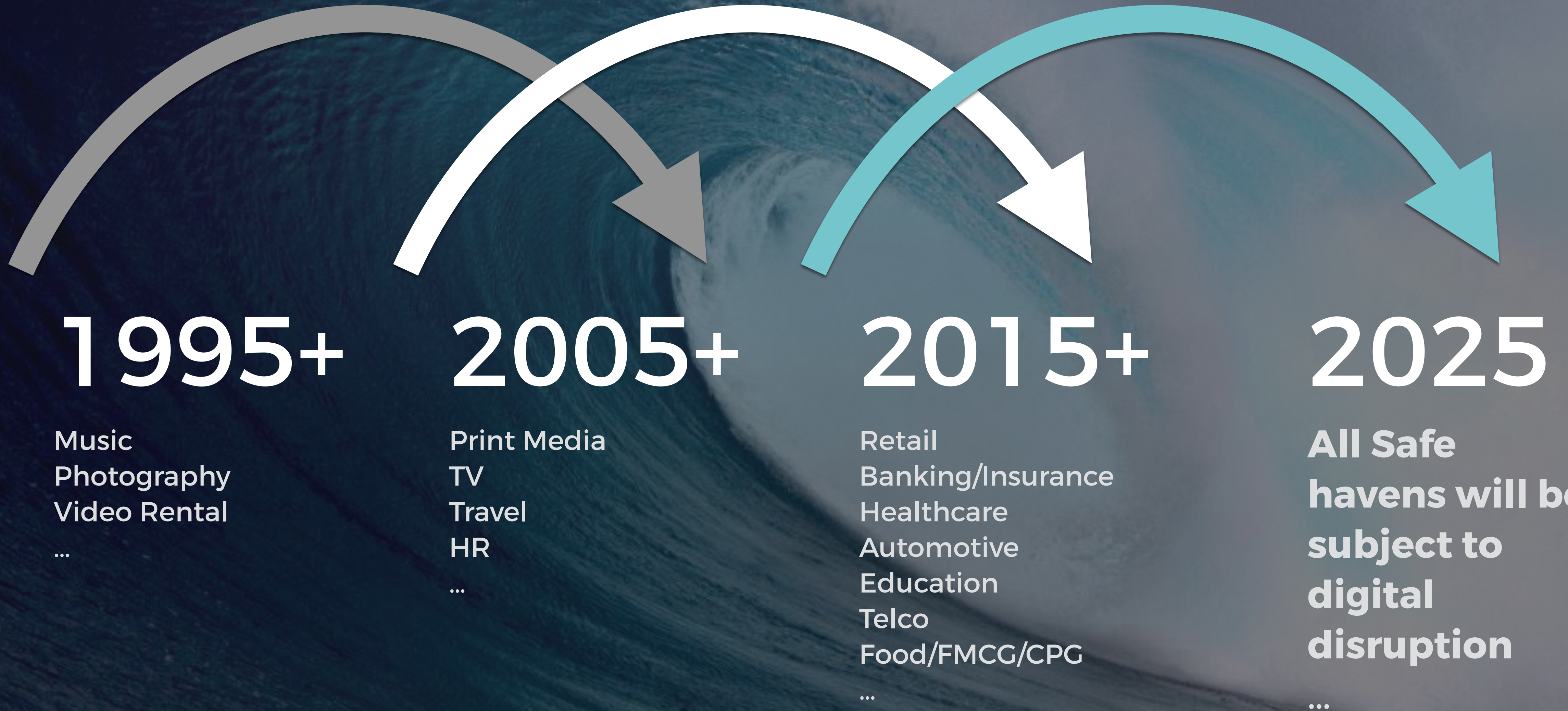
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Digital Disruption is real

*Expect a smack in the face...*

# WAVES OF *Disruption*



# THE IMPACT OF DIGITAL

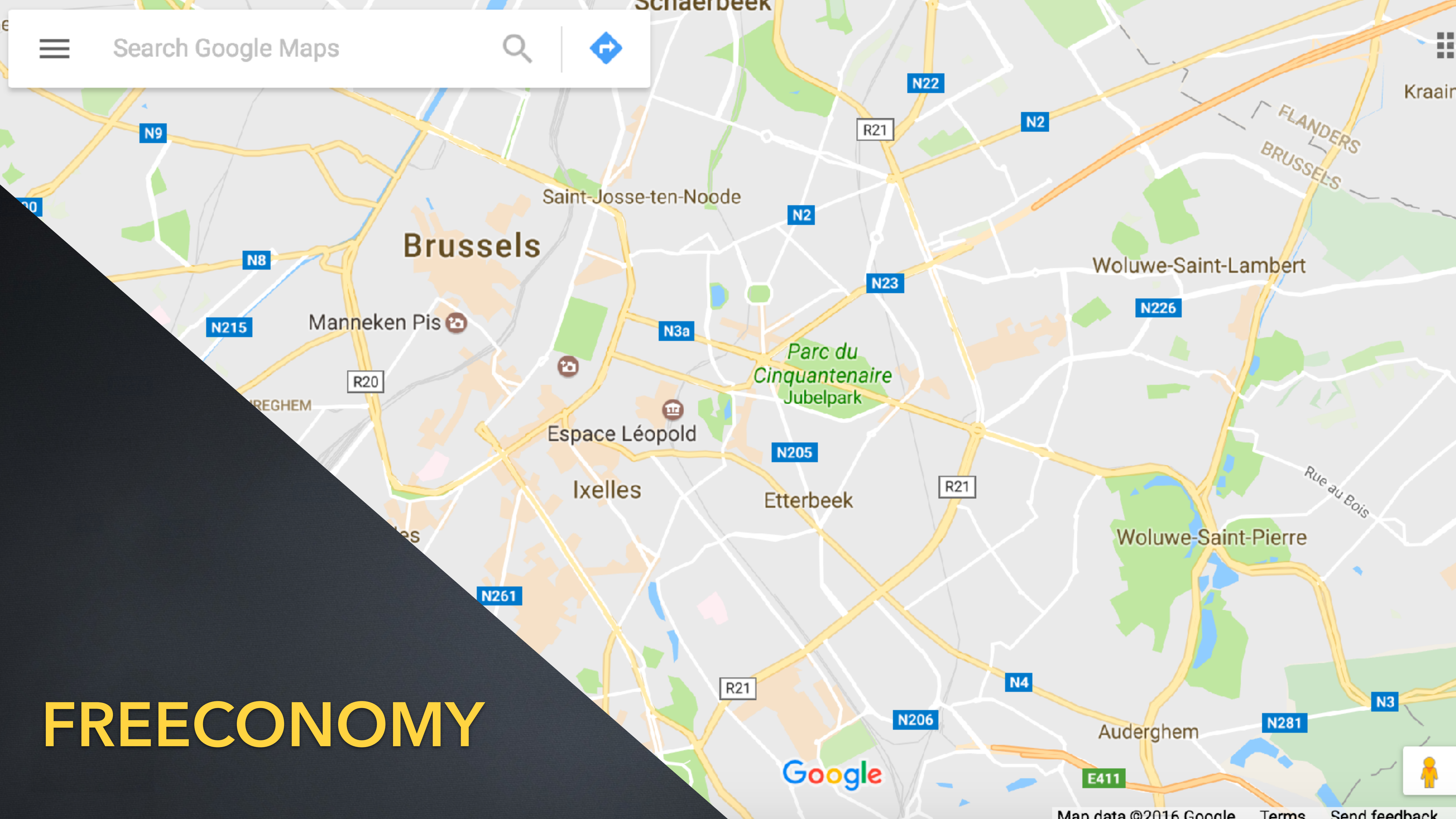


From tap to table in minutes

**INSTANT  
GRATIFICATION**



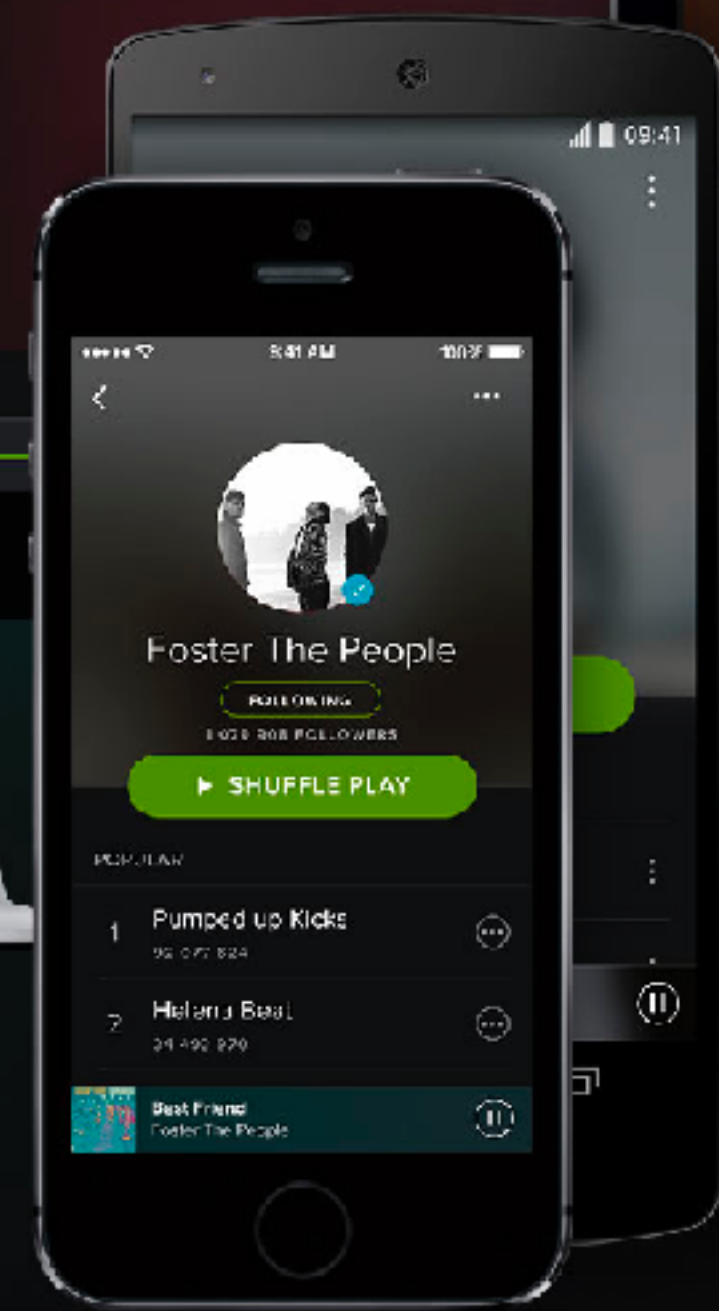
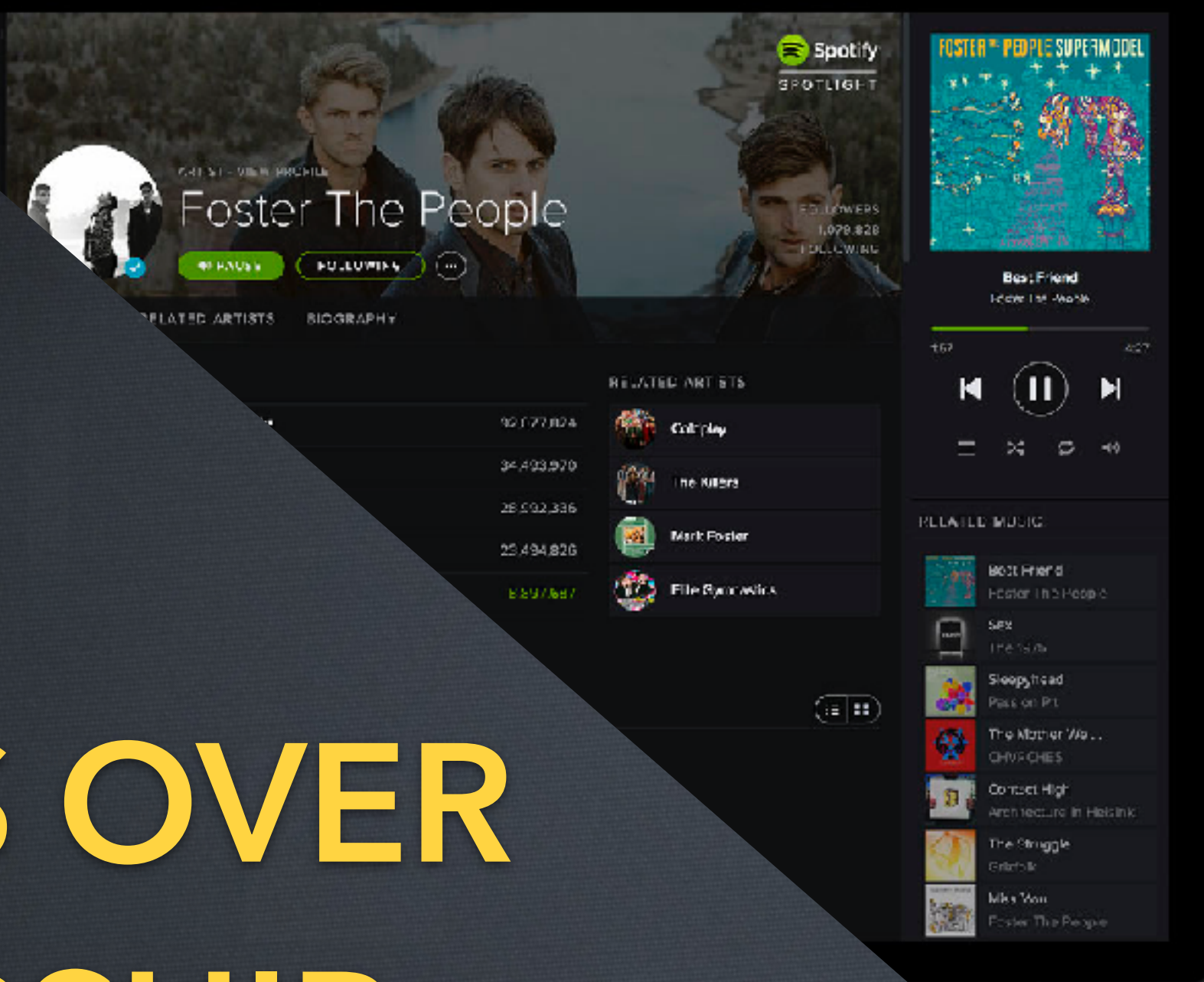
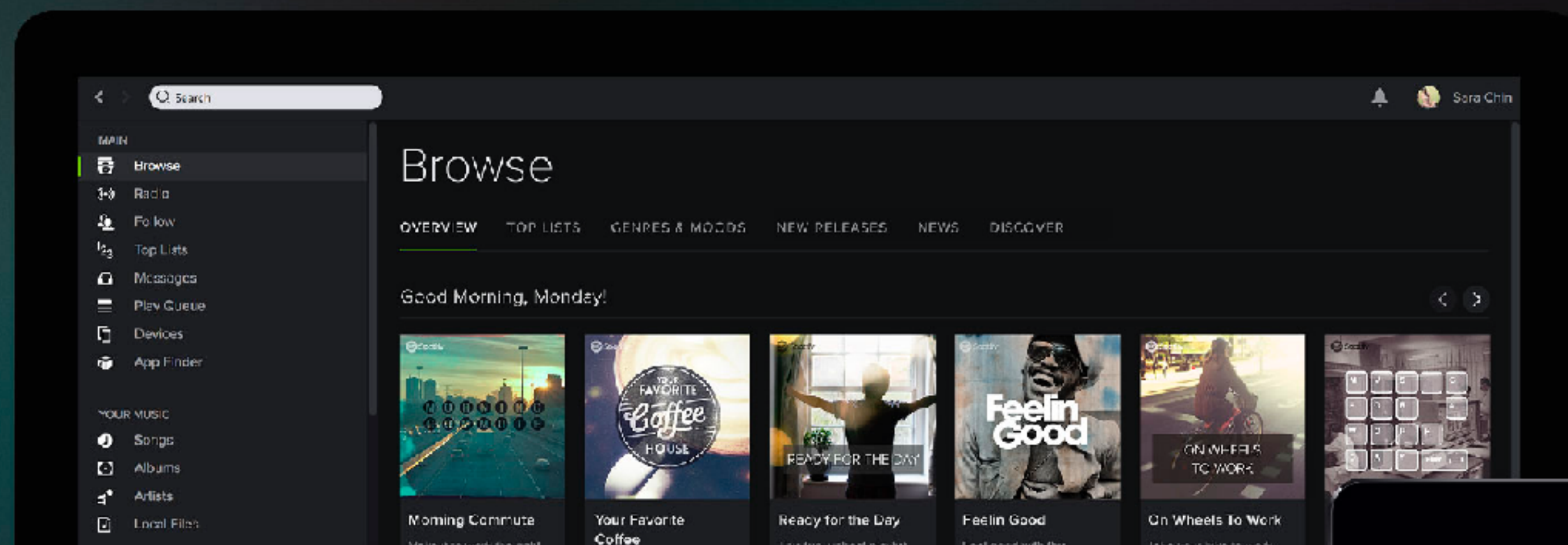
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# VIRTUAL WORLD



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**PRODUCTION**



**PRODUCTION**



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**KNOWLEDGE**

**Robotics**

## The Artificially Intelligent Doctor Will Hear You Now

U.K.-based startup Babylon will launch an app later this year that will listen to your symptoms and provide medical advice. Will it help or hinder the health-care system?

by Simon Parkin March 9, 2016





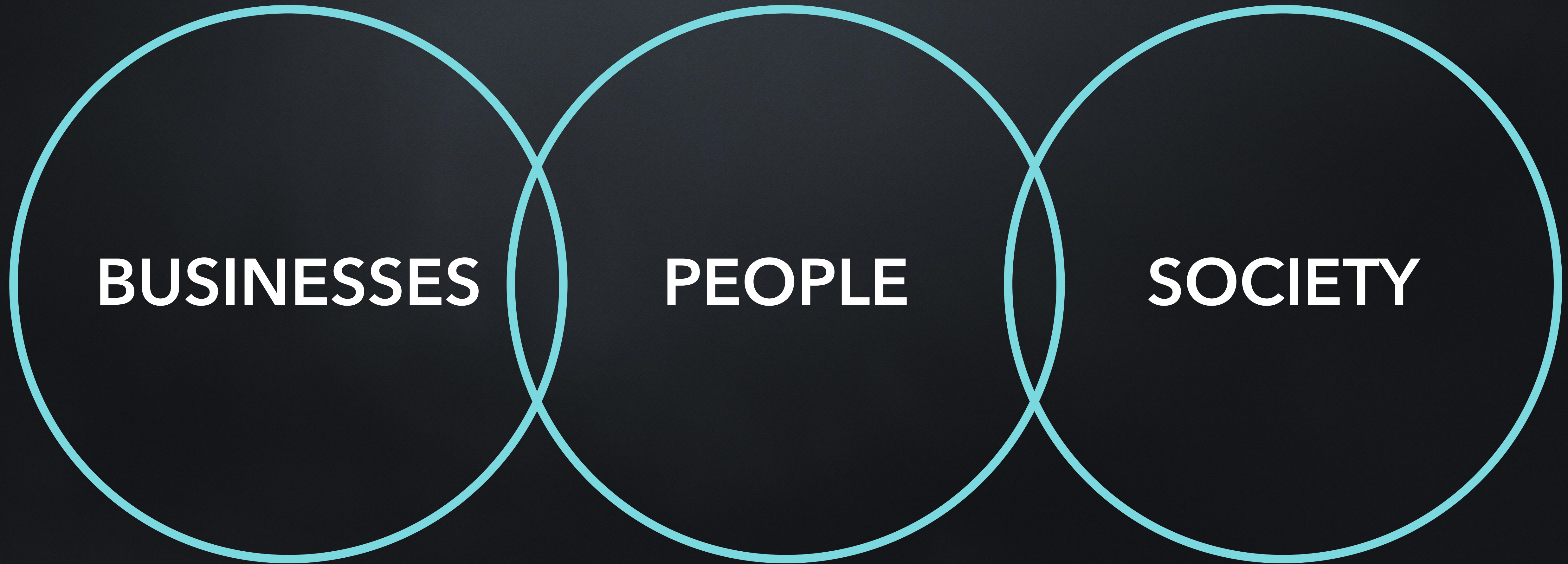
**HEALTHCARE**

# Hello, Smart Home



**LIVING**

# INSIGHT 1: **DIGITAL CHANGES...**



# INSIGHT 2: **DIGITAL HAS 2 FACES**



**OPPORTUNITIES**



**THREATS**

# INSIGHT 3: WE NEED TO COOPERATE



Europe defines  
the playing field;  
policies, frame,..



SME's, local  
initiatives,  
(European)  
corporates, social  
organizations  
need the GUTS

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@jcaudron

[jo.caudron@duvalunion.com](mailto:jo.caudron@duvalunion.com)

00 32 475 43 80 98

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